



Press release

Pescia, 24 November 2015

METAMORFOSI LTD ANNOUNCES THAT IT HAS CONCLUDED THE PRELIMINARY PURCHASE OF THE FORMER PANIGADA PAPER MILL IN COLLODI WITH NOTARY ACT.

"The former Panigada paper mill is an important step towards the 2020 Great Park", says Federico Incerpi, Administrator of Metamorfoosi Ltd, "and it will permit us to start working quickly on the intermediate step of **the Indoor Edutainment Park of Pinocchio**, which will be located in **Collodi**."

The Indoor Park is designed to accommodate **250-300,000 visitors per year**, to give a stable job to **60/70 people**, to be a major income generator **with 18 million euro investment**.

The vision of Metamorfoosi Ltd is to create, with the collaboration of other development actors, a strong identity for the area of the Valdinievole and Lucca, in line with the governance plans of the Tuscany Region, and to develop educational content appealing to the sensitivity of young people of the third millennium.

"We will now intensify relations with the local area," says Federico Incerpi, "to share the project idea and create a network between public/private actors. To this end we have organised a meeting at the Palagio di Pescia on 5 December to present the project and the development plans at local, regional, national and international level, **which will favour the development of an offer of quality and excellence**."



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